

# PRIVACY POLICY

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Server Mania Inc. (“Server Mania” or the “Company”) has a long-standing policy of protecting the privacy of its Subscribers.

Server Mania believes that each Subscriber should know what information Server Mania collects from them, as well as how that information is used, disclosed, and protected. Server Mania has created this Policy statement to explain its privacy practices.

Server Mania will not sell or disclose the personal information of any Subscribers to unaffiliated third parties without consent except as otherwise provided in this Policy, its Terms of Service and its Acceptable Use Policy. Server Mania may use information about a Subscriber’s identity, where and when a Subscriber browses on the Web, where a Subscriber’s wireless device is located, and how a Subscriber uses its network in order for Server Mania to provide each Subscriber with better service and to enrich each Subscriber’s user experience when they sign up or use any of Server Mania’s Services.

Any terms not herein defined shall have the meaning ascribed to them in the Server Mania Terms of Service.

## Coverage of this Policy

This privacy policy includes servermania.com and all subdomains within.

## Log Files

Like many other websites, Server Mania makes use of log files (“Log Files”). The information inside the Log Files includes Internet protocol (IP) addresses, the type of browser, Internet Service Provider (“ISP”), a date/time stamp, referring/exit pages and number of clicks to analyze trends, administer the site, track a Subscriber’s movement around the website and gather demographic information. IP addresses and other such information are not linked to any information that is personally identifiable.

## Google Analytics

All of the same information recorded in Log Files is also transmitted to Google Analytics. No personally identifying data is included in this type of reporting. Subscribers may opt out of Google’s advertising tracking cookie (<http://www.google.com/policies/technologies/ads/>) or a browser plugin to opt out of all Google Analytics tracking software (<https://tools.google.com/dlpage/gaoptout?hl=en>) by clicking on the links provided.

## **Cookies and Web Beacons**

Server Mania does use cookies to store information about Subscriber preferences, record Subscriber-specific information on which pages the Subscriber accesses or visits, customize webpage content based on a Subscriber's browser type or other information that a Subscriber sends via their browser. If a Subscriber wishes to disable cookies, they may do so through their individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective websites.

## **Advertising**

The Server Mania website uses cookies, tracking pixels and related technologies. Cookies are small data files that are stored on a Subscriber's device. The Server Mania website uses cookies dropped by Server Mania or third parties for a variety of purposes including to operate and personalize the website. Also, cookies may be used to track how a Subscriber uses the website to target ads to the Subscriber on other websites. Upon visiting Server Mania a Subscriber will receive a tracking cookie which specifies if the Subscriber is either a current client or only a visitor of the Server Mania website. This cookie is then used on Server Mania's advertising network(s) to provide the Subscriber with ads relevant to them.

## **Information Sharing**

Server Mania only shares personal information with other companies or individuals outside of Server Mania in the following limited circumstances:

If a Subscriber has provided their opt-in consent for Server Mania to share such sensitive personal information;

To subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on the Company's behalf. Server Mania requires that these parties agree to process such information based on the Company's instructions and in compliance with this Privacy Policy and any other appropriate confidentiality and security measures the Company deems necessary;

If Server Mania has a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues or (d) protect against harm to the rights, property or safety of Server Mania, its Subscribers or the public as required or permitted by law.

If Server Mania becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, the Company will ensure the confidentiality of any personal information involved in such transactions and provide notice before personal information is transferred and becomes subject to a different privacy policy.

## **Information Security**

Server Mania takes appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include appropriate encryption and physical security measures to guard against unauthorized access to systems where the Company stores personal data.

Server Mania restricts access to a Subscriber's personal information to only those Server Mania employees, contractors and agents who need to know that information in order to process it on the Company's behalf. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

### **Changes to this Privacy Policy**

Server Mania will revise and update this Policy as it deems appropriate, including, for example, if its practices change or if changes in the law so require. Subscribers should refer back to this page periodically for the latest information.